

Merabi Organization Group, LLC

November 7, 2017

To our supporters and patrons:

I would like to start off by thanking you for all of your unconditional support and encouragement on present and future projects.

I am honored and saddened that MOG was not among the last two companies elected for the 361 South Hill. Project, but my doors will remain open to any questions or concerns that may arise.

These pasts 14 months have provided a euphoric type of emotion here at MOG. You know that feeling when one of your favorite projects gets to win in a grand competition or simply a song comes on the radio which is your favorite song. Yes, that emotion that overcomes you, it reminds you of times past spent in the company of friends and loved ones, or a special moment in time... That sensation, a subconscious journey to a different time and place, I find is only possible thanks to my family and my Los Angeles team knowing we came this far on this project.

Countless hours, days, and weeks have been allocated and invested to this project in researching social, demographic, local and international aspects to incorporate a successful construction to not only cater to the present generations but also to plan for the future generations like Generation z and Generation Alpha which will reshape and structure of economic growth in Los Angeles.

I congratulate the other two finalists which in November the City of Los Angeles will announce the elected developer with this colossal project.

The amount of knowledge and experience on a project of this scale has really served as a platform for MOG and has made myself reflect on our strengths and defaults. This past year has been a life rewarding experience for us all at MOG and the honor of our company making it this far has really created a sense of team moral and encouragement like never before.

We have undertaken several major measures to be awarded this project comprising of 80 stories, to please the city, surrounding communities, our amazing environment, and transforming it to a mega business friendly mix used luxury tower.

As we look to the future, more ideal mixed-use development structures will be designed to accommodate for young starters, families and individuals. MOG core purpose is not just rent an apartment, retail, or an office, but also to enhance the livelihood of people who reside/work in our luxury mixed-use buildings-communities.

One major issue that our team of researchers and sociologist are currently working on is a solution to solve the ever so rapid deteriorating retail and mall industry. We hope to announce a long-lasting solution to save malls and large structures across America.

At MOG we aim to make a lasting impact in the livelihood of everyone in our cities, communities, and ultimately our great nation. It has been a great pleasure to work alongside everyone involved in this project, my best wishes.

Kambiz Merabi

MOG TOWER DTLA



RETAIL | OFFICE | MEDICAL |
FITNESS CENTER & SPA |
HOTEL | & RESIDENCES |